ABSTRACT
This study investigates education and careers in Taiwan, the business models of university-owned or university-run business corporate entities from a global viewpoint, university resources, the demands of an internship program, and careers and entrepreneurship of undergraduate students in Taiwan. It also constructs a positive reinforcement model using system dynamics theory and based on the case of D University in Taiwan. Furthermore, the study proposes a feasible and interdependent business model for a university-owned business in relation to a university, university-owned corporate business and undergraduate students. Limitations and suggestions regarding the subjects of the law, human resources and operating within the procedures required to establish a university-owned business are also proposed.

The result of this study may be a reference for the establishment of university-owned corporate businesses and internships for universities and colleges in Taiwan.

Keywords: internship program, university-owned business, business model

REFERENCES
1. Chinese References
Department of Higher Education (2015). the explanation for regulation modification of national university and college fund, 2015/01/30 announcement
Huang, C.-C., & Liu, Z. (2012). Bring up Innovation and Practical Ability for Students Through Un...