On Management Strategies for the Dwindling University Students Enrollment in Taiwan

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ABSTRACT
Dwindling university student enrollment in higher education system is becoming a relevant issue due to rapid decline of fertility in Taiwan. Recent longterm population demographic data has indicated that there has been significant negative growth of college student enrollment since 2004, rippling into negative growth of prospective student enrollment for the higher education system significantly starting from school year 2016. This study divided freshman enrollment around Taiwan into eight clusters by current ranking. In comparing historical student enrollment distribution data retrieved from Taiwan Ministry of Education with our grouping system, we made some predictions about the effects of the dwindling student candidate pool upon the enrollment distribution of upcoming school years. To improve the issue, we also provided current university managers with three management strategies to cope with the dwindling prospective university student enrollment phenomenon.

Keywords: HIGHER EDUCATION SYSTEM IN TAIWAN

REFERENCES